



Dear Educational Leaders,

2017, Pakistan is celebrating 70 years of its inception. The creation of Pakistan had been the tremendous work of Mohammad Ali Jinnah, and the sacrifices of our ancestors and their head back joint efforts. Unfortunately, the generation who contributed towards the making of Pakistan had passed away. Therefore, nurturing national unity is becoming a challenge for us.

Pakistan is a developing country and youth in Pakistan makes up about 60% of its total population. In the midst of crunching times, when Pakistan is facing severe challenges such as terrorism, economic crisis, target killings and disunity, the burden to take the country out of the whirlpool is upon us.

We invite all Educational Leaders to encourage their students to be part this never held before contest nationwide.

We look forward to enthusiastic participation from your students and to receive amazing pieces of work.

Eligibility

The contest is open to students enrolled in colleges/universities affiliated with HEC.

Awards and Prizes

All participants will be awarded specially designed community service certificate.

Winners

1st five winners from each category will be awarded with specially designed certificate and tablet/souvenirs from sponsoring organizations.

Submittal Deadline

Wednesday, 15th February 2017

Registration Fee

Fee of Rs.200 per student/entry (students may send more than one entry) will be charged to cover the cost of organizing the contest.

Contest Overview

| Category | Theme/Topic |
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| Poetry/Essay Writing Urdu (select any one) | *جنگ نہیں ہے رستہ۔ اب اٹھائو بستہ *کتاب کی قسم۔ اب صرف قلم *اگر پاکستان سجانا ہے۔ تو بیٹی کو پڑھانا ہے۔ *سختی نہیں۔ تختی *قلم اقبال اور حوصلہ جناح۔ میں ہوں پاکستان |
| Essay Writing Urdu/ English (select any one) | <ul style="list-style-type: none">• Social Media and its impact on political views• Media and ethics: How I see it• Role of language in cultural identity• Parliament and the people• Increasing Economic Growth through Women empowerment• Climate Change: Causes, Effects, and Solutions• Policies promoting entrepreneurship and skill education (proposal)• The unsung heroes• Food Security and Scarcity: Why ending hunger is so hard• Integrating service learning and multicultural education in colleges and universities• The longest unresolved dispute in the world: Possible solutions to Kashmir conflict• Human Dignity Is Crucial to Civilization• Performing arts play a significant role in student development• Telecommunication industry: A tool for achieving a sustainable competitive advantage |
| Photography | Unseen Pakistan |

Guidelines

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|---------------------------|--|
| Category 1 | Poetry/Essay Writing Urdu |
| Theme (select any one) | *جنگ نہیں ہے رستہ۔ اب اٹھائو بستہ *کتاب کی قسم۔ اب صرف قلم *اگر پاکستان سجانا ہے۔ تو بیٹی کو پڑھانا ہے۔ *سختی نہیں۔ تختی *قلم اقبال اور حوصلہ جناح۔ میں ہوں پاکستان |
| What to Enter? | <ul style="list-style-type: none">▪ Poetry/Essay must be original work.▪ Handwriting must be eligible.▪ Poetry/Essay is accepted only in Urdu.▪ 400-500 word limit for essays |

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|---------------------------|--|
| Category 2 | Essay Writing Urdu/English |
| Theme (select any one) | <ul style="list-style-type: none">▪ Social Media and its impact on political views▪ Media and ethics; A personal perspective▪ Role of language in cultural identity▪ Parliament and the people▪ Increasing Economic Growth through Women empowerment▪ Climate Change: Causes, Effects, and Solutions▪ Policies promoting entrepreneurship and skill education (proposal) |

| | |
|-----------------------|---|
| | <ul style="list-style-type: none"> ▪ The unsung heroes ▪ Food Security and Scarcity: Why ending hunger is so hard ▪ Integrating service learning and multicultural education in colleges and universities ▪ The longest unresolved dispute in the world: Possible solutions to Kashmir conflict ▪ Human Dignity Is Crucial to Civilization ▪ Performing arts play a significant role in student development ▪ Telecommunication industry: A tool for achieving a sustainable competitive advantage |
| <p>What to Enter?</p> | <ul style="list-style-type: none"> ▪ No literary form other than an essay will be accepted. ▪ Each essay must reflect the contestant's own research, writing and original thinking. ▪ Only one (1) essay may be submitted by each contestant. ▪ Please submit your work typed on A4 paper with pages numbered and title as a header on each page. ▪ At least 500 word limit ▪ Essay in Urdu or English is accepted. |
| <p>Category 3</p> | <p>Photography Competition</p> |
| <p>Theme</p> | <p>Unseen Pakistan</p> |
| <p>What to Enter?</p> | <ul style="list-style-type: none"> ▪ Photo entries must be 8" x 10" ▪ Black and white photos are also accepted. ▪ No text (including theme title, name, etc) should be written on the front of the photo. |

Rules and Regulations

By entering the contest, educational institutions confirm that they have read and understood, and agree to be bound by the following contest rules:

1. The contest is open to all educational institutions in Pakistan which include International, Government, Private, Special Education and Schools run under NGOs, Welfare organizations and Trusts.
2. Entries are limited to original works that have not formerly been displayed or exhibited and to which the entrant holds all applicable rights. Works that have won prizes in other contests or that have been submitted to other contests currently underway are not eligible. Works that are entered in other contest after submitting to this contest will not be eligible.
3. Entries will be judged by a panel of judges appointed by CDC and collaborative partners
4. Judges' decisions are final and no correspondence will be entertained.
5. All prize winners will be notified by email or post
6. CDC reserves the right to publicize and/or broadcast the winners' names and images at any time it deems fit.
7. Entries must be received no later than 4:00pm on Tuesday, 31st January 2017.
8. Entries must be accompanied by a duly completed Entry Form and Bank draft / Pay order in original favour of Community Development Council.
9. Entries must be delivered via registered post or courier to
CDC 11/5-C, Satellite Town,
Rawalpindi, Pakistan
Post Code 46000.
Entries submitted directly by hand will not be accepted.
10. Email will be sent to acknowledge receiving of entries within three working days. If email isn't received then contact to confirm if your entries are received by CDC.
11. CDC will not be responsible for any damage or loss of any entry in the mail.
12. Entries will NOT be returned to educational institutions.

Institution Data Form

Institution's Name: _____

Postal address: _____

Email: _____ Contact #: _____

Head of Institution

Name: _____ Contact #: _____

Details of assigned Coordinator/Teacher for the contest (if any)

Name: _____ Contact #: _____

Details of entrants (Participating Students)

Kindly mention the number of students category wise and write N/A where not applicable

Category 1 Category 2 Category 3

Total no. of entrants: _____

UNDERTAKING

I hereby certify and undertake that:

1. I have read and understood the above mentioned rules and regulations.
2. The particulars provided by me through this registration form are true and I take the full responsibility for the correctness and accuracy of the information provided.
3. I also certify that I have enclosed Bank draft / Pay order in original bearing No: _____

Dated: _____ Amounting to Rs.(In Figures)_____ as a registration fee for total number of _____ students as mentioned in above summary in favour of Community Development Council.

HEAD OF THE INSTITUTION & SIGNATURES & STAMP