



Respected Educational Leaders/ Vice Chancellors/Deans,

2017, Pakistan is celebrating 70 years of its inception. The creation of Pakistan had been the tremendous work of Mohammad Ali Jinnah, and the sacrifices of our ancestors and their head back joint efforts. Unfortunately, the generation who contributed towards the making of Pakistan had passed away. Therefore, nurturing national unity is becoming a challenge for us.

Pakistan is a developing country and youth in Pakistan makes up about 60% of its total population. In the midst of crunching times, when Pakistan is facing severe challenges such as terrorism, economic crisis, target killings and disunity, the burden to take the country out of the whirlpool is upon us.

We invite all Educational Leaders to encourage their students to be part of this never held before contest nationwide.

We look forward to enthusiastic participation from your students and to receive amazing pieces of work.

### Eligibility

The contest is open to students enrolled in colleges/universities affiliated with HEC.

### Awards and Prizes

All participants will be awarded specially designed community service certificate.

### Winners

1<sup>st</sup> five winners from each category will be awarded with specially designed community service certificate and tablet/souvenirs from sponsoring organizations.

### Submittal Deadline

Friday, 17<sup>th</sup> February 2017

### Registration Fee

Fee of Rs.200 per student/entry (students may send more than one entry) will be charged to cover the cost of organizing the contest.

## Contest Overview

Category	Theme/Topic
Poetry/Essay Writing Urdu (select any one)	<p>*جنگ نہیں ہے رستہ۔ اب اٹھائو بستہ</p> <p>*کتاب کی قسم۔ اب صرف قلم</p> <p>*اگر پاکستان سجانا ہے۔ تو بیٹی کو پڑھانا ہے۔</p> <p>*سختی نہیں۔ تختی</p> <p>*قلم اقبال اور حوصلہ جناح۔ میں ہوں پاکستان</p>
Essay Writing Urdu/ English (select any one)	<ul style="list-style-type: none"> <li>• Social Media and its impact on political views</li> <li>• Media and ethics: How I see it</li> <li>• Role of language in cultural identity</li> <li>• Parliament and the people</li> <li>• Increasing Economic Growth through Women empowerment</li> <li>• Climate Change: Causes, Effects, and Solutions</li> <li>• Policies promoting entrepreneurship and skill education (proposal)</li> <li>• The unsung heroes</li> <li>• Terrorism &amp; Counter-terrorism: Myths, reality and ways forward</li> <li>• Developing strategies to promote sustainable tourism sector for economic growth in Pakistan</li> <li>• Fashion industry in Pakistan: Trends and Issues</li> <li>• Food Security and Scarcity: Why ending hunger is so hard</li> <li>• Integrating service learning and multicultural education in colleges and universities</li> <li>• The longest unresolved dispute in the world: Possible solutions to Kashmir conflict</li> <li>• <b>Human Dignity Is Crucial to Civilization</b></li> </ul>
Photography	Unseen Pakistan

## Rules and Regulations

By entering the contest, educational institutions confirm that they have read and understood, and agree to be bound by the following contest rules:

1. The contest is open to all educational institutions in Pakistan which include International, Government, Private, Special Education and Schools run under NGOs, Welfare organizations and Trusts.
2. Entries are limited to original works that have not formerly been displayed or exhibited and to which the entrant holds all applicable rights. Works that have won prizes in other contests or that have been submitted to other contests currently underway are not eligible. Works that are entered in other contest after submitting to this contest will not be eligible.
3. Entries will be judged by a panel of judges appointed by CDC and collaborative partners
4. Judges' decisions are final and no correspondence will be entertained.
5. All prize winners will be notified by email or post
6. CDC reserves the right to publicize and/or broadcast the winners' names and images at any time it deems fit.
7. Entries must be received no later than 4:00pm on Friday, 17<sup>th</sup> February 2017.
8. Entries must be accompanied by a duly completed Entry Form and Bank draft / Pay order in original favour of Community Development Council.
9. Entries must be delivered via registered post or courier to  
CDC 11/5-C, Satellite Town,  
Rawalpindi, Pakistan  
Post Code 46000.  
Entries submitted directly by hand will not be accepted.
10. Email will be sent to acknowledge receiving of entries within three working days. If email isn't received then contact to confirm if your entries are received by CDC.
11. CDC will not be responsible for any damage or loss of any entry in the mail.
12. Entries will NOT be returned to educational institutions.

## Institution Data Form

Institution's Name: \_\_\_\_\_

Postal address: \_\_\_\_\_

Email: \_\_\_\_\_ Contact #: \_\_\_\_\_

Name of assigned Coordinator for the contest: \_\_\_\_\_

Contact #: \_\_\_\_\_

Details of entrants (Participating Students)

Kindly mention the number of students, category wise and write N/A where not applicable

Category 1 \_\_\_\_\_ Category 2 \_\_\_\_\_ Category 3 \_\_\_\_\_

Total no. of entrants: \_\_\_\_\_

### UNDERTAKING

I hereby certify and undertake that:

1. I have read and understood the above mentioned rules and regulations.
2. The particulars provided by me through this registration form are true and I take the full responsibility for the correctness and accuracy of the information provided.
3. I also certify that I have enclosed Bank draft / Pay order in original bearing No: \_\_\_\_\_ Dated: \_\_\_\_\_ Amounting to Rs.(In Figures) \_\_\_\_\_ as a registration fee for total number of \_\_\_\_\_ students as mentioned in above summary in favour of Community Development Council.

HEAD OF THE INSTITUTION & SIGNATURES & STAMP

LABELS TO BE PASTED AT THE BACK OF EACH ENTRY

Student's Name: \_\_\_\_\_  
Age: \_\_\_\_\_ Category # \_\_\_\_\_  
Institution's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_  
Contact # \_\_\_\_\_

Student's Name: \_\_\_\_\_  
Age: \_\_\_\_\_ Category # \_\_\_\_\_  
Institution's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_  
Contact # \_\_\_\_\_

Student's Name: \_\_\_\_\_  
Age: \_\_\_\_\_ Category # \_\_\_\_\_  
Institution's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_  
Contact # \_\_\_\_\_

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Age: \_\_\_\_\_ Category # \_\_\_\_\_  
Institution's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_  
Contact # \_\_\_\_\_

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Age: \_\_\_\_\_ Category # \_\_\_\_\_  
Institution's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_  
Contact # \_\_\_\_\_

Student's Name: \_\_\_\_\_  
Age: \_\_\_\_\_ Category # \_\_\_\_\_  
Institution's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_  
Contact # \_\_\_\_\_

LABEL FOR PACKAGES

FRONT

COMMUNITY DEVELOPMENT COUNCIL PAKISTAN

11/5-C SATELLITE TOWN

RAWALPINDI

Postal Code 46000

Ph: 051-4851135

Cell: 0312- 5078329



BACK

INSTITUTION:

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ADDRESS: \_\_\_\_\_

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CONTACT # \_\_\_\_\_

